

Over \$2.9 Million Returned from Unclaimed Property Day Efforts

Preheader: Sharing a recap of Unclaimed Property Day, 2023 milestones and more.

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Treasurer's Note

I vividly remember the first time I got to hold a Purple Heart that was turned over for safekeeping after being left in a forgotten safe deposit box. I thought to myself, "If something as monumental as a Purple Heart can be left behind, it's no wonder millions of dollars are also waiting to be claimed."

We work tirelessly at the Treasurer's Office to get these assets, from military medals to money, back to the rightful owner. After a record-breaking 2023 and the Unclaimed Property Day celebration on February 1, we've made great strides – but the work isn't done. We will continue to spread the word about Great Iowa Treasure Hunt's mission to help Iowans "click, claim and collect," and you can too! Encourage every family member, friend, business and non-profit you know to search for their name, and they could strike gold from Iowa's best treasure hunt.

Roby Smith
Iowa State Treasurer

Successful Unclaimed Property Day

More than \$2.9 million returned to Iowans from the Unclaimed Property Day campaign.

Due to our National Unclaimed Property Day efforts, there are more than 6,600 Iowans and businesses being reunited with their unclaimed property after searching their name. The value of those claims? Over \$2.9 million! One lucky Iowan is being reunited with over \$280,000 alone!



Did you miss our social media celebration on the big day? It's not too late to check it out. Visit our [Facebook](#), [Instagram](#) or [X](#) accounts to see top 10 lists of recently-added individuals, businesses and non-profits with money to claim. While you're there, check out the bonus posts of schools, first-responders, sporting groups, places of worship, colleges & universities and patient care facilities around the state with unclaimed funds.

[Unclaimed Property Day Facebook Campaign](#)

A Record-Breaking Year

Great Iowa Treasure Hunt brought big numbers in 2023.

After the [August announcement](#) that we reunited an Iowan with a record-breaking \$4.5 million from Great Iowa Treasure Hunt, I knew we were in for an impressive year, and I'm excited to share with you how remarkable 2023 turned out to be.

We broke not only one but two records last year – 1) over 43,000 claims were paid and 2) the value of those claims was more than \$30 million! Our work isn't done, though; there's currently \$533 million still in safekeeping ready to be claimed. Is any of it yours? Names are always being added, so even if you've claimed in the past, check again!

[Are we safekeeping your money?](#)

A Free Tool to Prevent Unclaimed Assets

The Vital Statistics Document provides guidance to your loved ones.

While I love sharing unclaimed property milestones with you, it's also important to me to provide tools to help prevent your assets from becoming lost in first place. Often times, unclaimed property happens because family members and friends do not know about the decedent's important personal and financial information. This is where the free Vital Statistics Document can be extremely helpful.



Vital Statistics Document

Who Anyone who wants to prevent their assets from becoming unclaimed should use the Vital Statistics document.

What Helps you document things like the location of your will, properties you've owned or lived at, investments you own and your employment history.

Where Download the free fillable PDF at IowaTreasurer.gov.

[Vital Statistics Document](#)

Your Feedback About Great Iowa Treasure Hunt

Past claimants (people who have been reunited with their lost assets) are some of our greatest advocates for helping us spread the word about Great Iowa Treasure Hunt. Check out what some of them had to say about their experience!

TESTIMONIALS

"The whole process exceeded my expectations to receive my check so promptly after submitting my request."

"I called to make sure the check was being sent to my current address. The lady that verified the address was very friendly and extremely helpful. Great customer service. Thank you!"

"It was super easy, and I was surprised to find money owed to me. I entered my name just for fun, not expecting anything, and I got a nice check in the mail."